

# The Harborne Royalty Restored

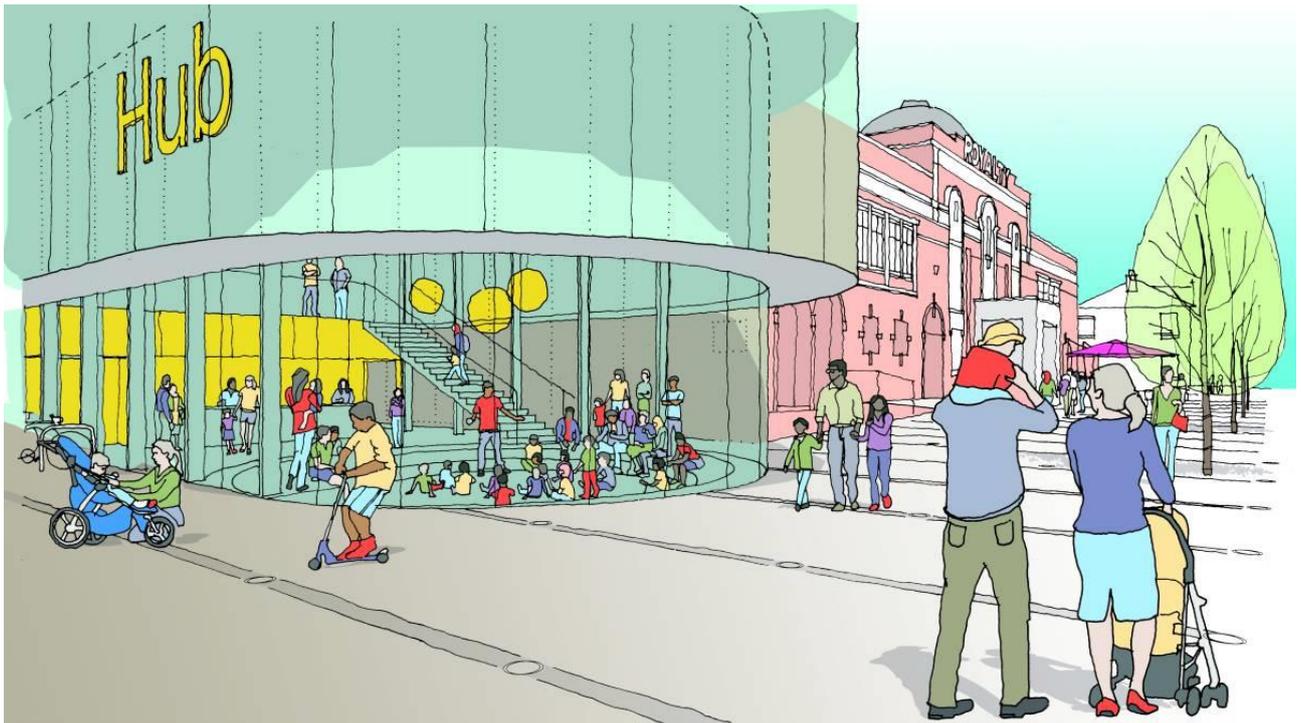
## Consultation questionnaire

September 2018

An opportunity for you to have **your** say and to tell us what **you** would like to see come forward from a restored Royalty on Harborne High Street.

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## 2. Background

Harborne Royalty Trust (HRT) are working to acquire and restore the Royalty Cinema in the West End of Harborne village. HRT believe a number of options are available to finance the acquisition, restoration and to ensure a viable future whilst providing a public amenity.

We believe a restored Royalty will not only bring this rare art deco building back to life but revitalise Harborne High Street maximising the benefits of the new development to the whole village. The site currently includes the Royalty Cinema and adjacent car park. The project may also benefit by collaborative working with the owners of adjacent plots, the main one of which is currently owned by Mitchells and Butlers being the Vine Public House and car park.

HRT have formed a relationship with a cinema operator and working with them have made a pre-application planning submission to Birmingham City Council which has been given strong support both by the planning department and conservation panel. This proposal would include a restored Royalty with several small cinemas, restaurant, café and some community space. This remains a very strong option. Birmingham City Council have also publically said to the current owner they would support sensitive proposals for development on the car park and HRT will also explore this option if it can contribute financially to securing the building.

HRT are also receiving other commercial expressions of interest which are expanding our options for partnership arrangements. We know from the responses to previous engagement with the public there is enthusiasm for provision of other activities at a restored Royalty. As such, working with our own architects and as part of the consultation, we are putting forward a number of options for the site. These will assist the public in visualising the potential and HRT in understanding:

- What the public would like to see come forward from a restored Royalty site.
- Any public or commercial concerns so that we can mitigate/take account of these in anticipation of a future planning application by HRT.
- Providing evidence about the support for different options that will underpin funding applications, investment or a crowdfunding offer.

## 3. The Options

The consultation will put forward a number of options. None of these are set in stone. They are there to invite comment. The visualisations produced by our architects which can be viewed on our website involve the possible provision of a:-

- Restaurant
- Café
- Cinema
- Performance Space
- Community Space
- Cafe/Bar
- Community Hub

Taking on a substantial listed building, restoring it and ensuring a viable future is a challenging undertaking. Not only are there capital costs in acquisition and restoration, but a business plan is required which supports reliable long term revenue streams to provide for the future of the Royalty.

To achieve this, HRT will on completion of the survey evaluate the responses and consider the best possible combination of options to meet the objectives of public support, funding streams and revenue delivery.

Looking ahead, the Trust are aiming to submit a further proposal to the current owner for the acquisition of the site in parallel with a planning application.

## 4. Consultation engagement

The HRT board believes that local awareness of the scheme needs to be improved and therefore a public consultation exercise will to inform stakeholders and the wider community about the project and promote the

opportunity for people to engage and respond. A questionnaire has been developed to better understand the communities' wants and needs and to ensure that the Hub is a success.

The questionnaire is also available online at [www.theroyaltyharborne.co.uk](http://www.theroyaltyharborne.co.uk) and hard copies are available on request.

The questionnaire will be available from the 11<sup>th</sup> September and the consultation will close 20<sup>th</sup> October 2018. An additional two working days after the questionnaire's official closing date will then be given to allow for any further comments to be received through the post. All data will be then collated and analysed by the Trust.

## 5. Promotion

A range of communication methods given below will be used to ensure a broad range of audiences have the opportunity to respond through the questionnaire:

### Leafleting

Our support group will be engaged to distribute leaflets raising awareness of the pre-engagement questionnaire. This will be done in order to further maximise awareness of the project and inform the community of the upcoming consultation.

### Press releases

Press releases will be sent out to local media organisations to advertise the pre-consultation engagement via the online questionnaire and raise awareness of the upcoming consultation.

### Post

A number of hard copies of the questionnaire will be sent out to those individuals who request them.

### Social media

Notification of the consultation events and online questionnaire will be posted on the Facebook page the "Harborne Royalty" and a request sent to upload it to the Facebook page of the "Harborne Community".

### Royalty website

The website will host the architects visualisations and details of the consultation events.

### Emails

Emails will sent out to individuals and groups who have requested to be kept informed via email.

### Consultation Events

Several consultation events are being scheduled to enable the community stakeholder groups and individuals to view the proposals and discuss with HRT.

## 6. Timeline

11 <sup>th</sup> September 2018	Online questionnaire goes live
20 <sup>th</sup> October 2018	Online questionnaire is closed
22 <sup>nd</sup> October 2018	Deadline for postal deliveries to be received

## 7. Questionnaire

The questionnaire is divided into two sections:

**The proposal:** focusing on community use, stakeholder groups and future use.

**About you:** a series of standard questions regarding age, race, disability and postcode to help us understand the user demographics and broadly how far users will come from.

Thank you for taking the time to fill in this questionnaire. Please return it to 64, Margaret Grove, Harborne, Birmingham B17 9JL, hand it in at Harborne Library or the Circle Newsagents or email it to

**chair@theroyaltyharborne.co.uk**. Alternatively the survey can be completed online by visiting our website: **www.theroyaltyharborne.co.uk**. **This is also the easiest way for us to evaluate the responses**

**What is your postcode?** A valid postcode must be provided please.

**Would you like to receive updates about our proposals and future engagement activities?**

Yes,

No

**If yes, please provide us with the email address you would like us to use:**

**Q1. "Would you like to see the Royalty restored as community facility?"**

Yes

No

Maybe

**Q2. "Which community facilities have you used or visited in Harborne in the past two years?"** Select all that apply.

Local community halls

Indoor play areas

Local church halls

Harborne Pool Fitness Centre

The Clock Tower

Harborne Library

None

Other

**If you selected 'Other', please tell us more below:**

**Q2a. "What was the purpose of your visit to local community facilities?"** Select all that apply.

Disco/Dance

Parent and toddler group

Musical, dramatics, concerts

- Fitness activity
- Social gathering/meeting friends
- Christmas carols
- Other

**If you selected 'Other', please tell us more below:**

**Q2b. If you did not visit any local community facilities, what prevented you from doing so?**

- Nothing available that interests you
- Cost
- Parking
- Reliability or availability of public transport
- Other

**If you selected 'Other', please tell us more below:**

**Q3. "If the Royalty had a cinema would you use it?"**

- Yes,
- No
- Maybe

**Q4. "How many times have you been to the cinema in the last 12 months?"**

- 0
- 1 - 5
- 5 - 10
- 10+

**Q5. "Do you go think Harborne should have a new live performance venue?"**

- Yes
- No
- Maybe

**Q5a. "If you said 'Yes', what sort of live performance would you like to see?"** Select all that apply.

- Bands
- Comedy
- Ballet
- Drama
- Orchestra
- Streamed content e.g. performance from other venues
- Other

**If you selected 'Other', please tell us more below:**

**Q6. "What sort of activities would you like to see at the Royalty?"** Select all that apply.

- Bingo
- Language classes
- Computer studies
- Art Club
- Lunch Club
- Fitness Club
- Dance Classes
- Parent and toddler group
- Other

**If you selected 'Other', please tell us more below:**

**Q7. "If you have children or grandchildren, do they attend any after school or weekend activities?"**  
Select all that apply.

- Scouts, Cubs, Girl Guides, Brownies
- Before or after school club
- Nursery
- Ballet class
- Parent and toddler group

- Music lessons
- I don't have children
- Other

**If you selected 'Other', please tell us more below:**

**Q8. "What facilities would you like to see provided in a restored Royalty?"** Select all that apply

- Bar
- Café
- Restaurant
- Children's soft play area
- Cinema
- Arts space
- Flexible community space for meetings and activities
- Nursery
- Before and after school club
- Live performance venue
- Friendship centre
- Other

**If you selected 'Other', please tell us more below:**

**Q9. "How would you travel to the Royalty?"** Select all that apply.

- Walk
- Car
- Bus
- Taxi
- Lift
- Other

**If you selected 'Other', please tell us more below:**

**Q10. “Would you like to see the Royalty demolished and rebuilt as apartments?”**

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	Maybe

**Q11. “Do you have any additional comments regarding the design or future use of the proposed facilities?”**

**Q12. “Do you believe a restored listed building can contribute to the vitality of a High Street?”**

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	Maybe

**Q13. If you answered yes to Q12 can you tell us the name of the building and where it is?**

**About You...**

We want to make sure that everyone is treated fairly and equally, and that no one gets left out. That's why we're asking you these questions.

We won't share the information you give us with anyone else. We'll use it only to help us make decisions, and improve the opportunities a restored Royalty might provide.

If you would rather not answer any of these questions, you don't have to.

**Q1. Are you.....? Please select one box.**

- Male                                       Female                                       I prefer not to say

**Q2. Which of these age groups applies to you? Please select one box.**

- 0 - 15                       25-34                       50-59                       65-74                       85 + over
- 16-24                       35-49                       60-64                       75-84

The Equality Act 2010 describes a person as disabled if they have a longstanding physical or mental condition that has lasted, or is likely to last, at least 12 months; and this condition has a substantial adverse effect on their ability to carry out normal day-to-day activities. People with some conditions (cancer, multiple sclerosis and HIV/AIDS, for example) are considered to be disabled from the point that they are diagnosed.

**Q3. Do you consider yourself to be disabled as set out in the Equality Act 2010?**

Please select one box.

- Yes  No  I prefer not to say

**If you answered Yes to Q3, please tell us the type of impairment that applies to you.** You may have more than one type of impairment, so please select all that apply.

- Physical impairment.
- Sensory impairment (hearing, sight or both).
- Longstanding illness or health condition, such as cancer, HIV/AIDS, heart disease, diabetes or epilepsy.
- Mental health condition.
- Learning disability.
- I prefer not to say.
- Other

If **Other**, please specify:

**Q4. Do you regard yourself as belonging to any particular religion or belief?**

Please select one box.

- Christian  Hindu  Muslim  None  
 Buddhist  Jewish  Sikh  Other

**If you selected 'Other', please tell us more below:**



## **Future Engagement and Communication**

### **Historical Archive**

The Harborne Royalty Trust are creating a historical archive about the Royalty. This will detail its importance to Harborne over the years, the buildings architecture, and the people that used it and worked there.

If you have memories or stories about the Royalty and would like to share them with us - please complete the section below.

**My Memories:**

Our preferred method of communication is by email, however if you do not have an email address then please provide your postal address.

**My address is:**

The Harborne Royalty Trust will collect and processes personal information in order to provide an understanding of the results of the consultation. HRT respects the privacy of individuals and endeavours to ensure personal information is collected fairly, lawfully, and in compliance with relevant Data Protection Acts.

**Thank you for taking the time to complete this questionnaire.**